

Local news, local information, local people -- that is what makes our AM station, KDRO, the most listened to station. We have the largest full time news staff and provide up to the minute news throughout the day, including on the spot reporting from a roving reporter. We have a weekly, one hour long commentary program, featuring interviews of local officials and people of local interest, and inviting listeners to call in with questions and comments. We have a listing of community events running daily, every hour, keeping the public aware of what's goind on in their community. We are very community oriented, inviting people to be on the air to further promote their events. We are involved in several different charitable organizations and money drives, with our biggest push at Christmas time for the Mayor's Santa Claus Fund. KPOW FM has a regional audience and we serve our listeners with local and regional news and work on community events with a local reach. For Christmas we work with two different food banks covering most of the listening area. We also work hard to promote community events in our regional listening area.

We respectfully submit that we meet the requirement of the FCC in being responsive to the unique interests and needs of our individual communities.

Thank you,

Dianne M. Simon

KDRO AM/KPOW FM